

Accepted : September, 2010

Training needs for sustainable poultry production in Cuddalore district of Tamil Nadu

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ABSTRACT

The study on the training needs of poultry entrepreneurs was carried out with the specific objectives of identifying the training needs of poultry entrepreneurs in various poultry related operations. Personal interviews were conducted by well-structured and pre-tested interview schedule. Studies indicated that 'Schedule of vaccinations' for poultry was the most preferred area of training. The other operations in which respondents sought training much were care of chickens in monsoon periods poultry nutrition and selection of poultry varieties. Peripatetic training was the most preferred type of training. Respondents preferred a shorter duration of two days training. The months of April – May were preferred as the most suited for institutional training, whereas the months of June-July were preferred for peripatetic training. The preferred venues for training were Animal Husbandry Department, Veterinary College and Krishi Vigyan Kendra (Farm Science Centre). The poultry entrepreneurs preferred to have training once in a year.

Key words : Poultry production, Training, Poultry entrepreneur

INTRODUCTION

Research on poultry development was reoriented in India after independence to achieve the objective of accelerated development. Technologies are available in poultry production at a much faster rate than it was a decade back.

Although a lot sophisticated know-how is available on the research centers for augmenting production, most of the poultry farmers are still practicing outdated technologies in poultry production. This is primarily because there is considerable gap between the technology developed on the research farms and its application by the poultry farmers. As society develops, it becomes imperative that the technology necessary for sustainable development should be passed on to entrepreneurs. Transfer of evolved technology is an equally important task for boosting production and in turn the prosperity of the nation (Bhatnagar, 1987). Transfer of technology is a function of many factors, training being the crucial one (Charles and Charles, 1938; Lynton and Pareek, 1998).

Training has become a critical input in view of growing sophistication in sustainable poultry production. Taylor (1961) and Singh and Gill (1982) suggested that if the

training is to be more effective the training needs have to be established prior to commencement of training programmes so that the subject matter of training could be determined on the basis of the needs of the trainees. So identification of the training needs becomes not only the first step but also the prime step in the formulation of training programmes. Keeping this in mind, a detailed study of the training needs of poultry entrepreneurs was carried out with the following specific objectives at Cuddalore District of Tamil Nadu.

Following are the objectives of the study to identify the training needs of poultry entrepreneurs, to assess the type, duration, season, venue and frequency of training required as perceived by the entrepreneurs and to provide suggestions for the formulation of training strategies for the poultry entrepreneurs.

MATERIALS AND METHODS

Cuddalore District in Tamil Nadu State was selected considering its less progress in poultry enterprise. One hundred respondents were selected by simple random sampling procedure for data collection. The training needs of poultry entrepreneurs were assessed in the study by

S. Vigil Anbiah and R. Vijayalakshmi (2010). Training needs for sustainable poultry production in Cuddalore district of Tamil Nadu, *Vet. Sci. Res. J.*, 1 (2) : 83-85